



## Hello from the Totally Entwined Group

We've made some exciting changes at Totally Entwined over the last year.

In an ever-changing publishing industry, we like to stay at the forefront and ensure we're always offering authors and readers what they want. We recognise that many authors today like to have flexibility in their publishing endeavours. We're aware that whilst some authors want to focus all their attention on writing and let us do the rest (and we're happy to do that for them), others prefer to take more control and have more flexibility over their publishing journeys.

For the many authors who already work with us and want to keep a full publishing service, we will maintain our publishing imprints and will always offer a full publishing service as part of our business model.

For authors who would also like to self-publish their books, we've developed an 'Open Publishing' service that offers complete flexibility and control. If you, like a lot of authors today, are a hybrid author, like to have your eggs in a few baskets, and have books both self-published and traditionally published, we can help and support you with everything you need to get your books to market, and beyond.

Our open publishing model enables you to select any publishing service and benefit from our wide distribution, whilst retaining full rights to your books. You'll be working with a professional publisher with more than fourteen years' experience and one of the leaders in digital first publishing.

The new model highlights our commitment to growth and enhances the services that we offer to both authors and readers. We're excited to take a broader approach, diversifying to include an open publishing option makes sense on many levels.

Our First For Romance store will continue to offer our own authors and indie authors a platform dedicated to the romance genre, and readers of romance a store with a more diverse offering of some of the best romance fiction available.

We look forward to joining you on your publishing journey in 2021.

A handwritten signature in blue ink, appearing to read 'Claire Siemaszkiewicz', is written over a light blue rectangular background.

Claire Siemaszkiewicz  
CEO